



# ITiCSE

The 15<sup>th</sup> Annual Conference on  
Innovation and Technology in  
Computer Science Education

Bilkent, Ankara Turkey June 26-30, 2010



<http://sigcse.org/iticse2010>





The 15th Annual Conference on Innovation and Technology in Computer Science Education, ITICSE 2010, an ACM SIGSE event, will be held in Turkey for the first time, and will be hosted by Bilkent University from June 26 to 30, 2010.

Each year, SIGCSE, a subgroup of the ACM, who are world leaders in the field of informatics, hosts the ITICSE conference. The conference includes topics regarding informatics education at all levels, related research and new approaches and innovations in informatics education. As well, leading up to and during the conference, informatics professionals convene in working groups to research important topics. During the conference, in addition to the research findings, working groups will present their results.

Each year, approximately 250 researchers in informatics education, from more than 40 countries, attend the event. In 2010, 300 participants are expected.

As a company that are pioneers in the field, we are aware that you understand the importance of informatics education, therefore we believe that you will be interested in this conference. By supporting this conference you will strengthen informatics education. Detailed information about the conference can be found at <http://sigcse.org/ITICSE2010>

Thanks in advance for your support. We are looking forward to you joining us for ITICSE 2010.

Respectfully,

Reyyan Ayfer

ITiCSE 2010 Conference Chair

Bilkent University

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## **ABOUT ACM, SIGCSE and ITICSE**

The Association for Computing Machinery (ACM) is the world's largest educational and scientific computing society. It provides resources that advance computing as a science and a profession and it provides the computing field's premier digital library. Established in 1947, the ACM serves its members and the computing profession with leading edge publications, conferences and career resources. More than 92,000 ACM members come from 140 countries and benefit from a wide variety of resources. These include more than 40 publications and approximately 150 Special Interest Group conferences each year. Members may access free online books and courses for professional development, a searchable digital library, local chapter activities, and a growing online community of electronic forums.

SIGCSE – The Special Interest Group on Computer Science Education society is one of the subgroups within the ACM. Established in 1969 SIGCSE provides a forum for educators to discuss the problems concerned with the development, implementation, evaluation of computing programs, curricula, and courses as well as syllabi, laboratories, and other elements of teaching and pedagogy. SIGCSE has approximately 2800 members. SIGCSE supports three events each year: The SIGCSE Technical Symposium, the International Computing Education Research Workshop (ICER), and the Innovation and Technology in Computer Science Education (ITICSE).

ITICSE (Innovation and Technology in Computer Science Education) conference under the umbrella of SIGCSE is held each year in a different country in Europe. SIGCSE has held fourteen ITICSE conferences, all in Europe. The next ITICSE conference will take place in June 2010 at the Bilkent Convention Center in Ankara, Turkey. ITICSE 2010 brings together professionals from all over the world who share a common interest and will allow Turkey to share its hospitality. We expect this to be an extraordinary event.

As a recognized leader in computing education throughout the world, the ACM's brand, quality and reputation are known by all computing professionals. The ACM has received international recognition and acclaim for its guidance and direction in computing education. We are excited to host ITICSE 2010, and we hope you will participate in this exciting event and help with the development of informatics education and the informatics sector throughout the world.

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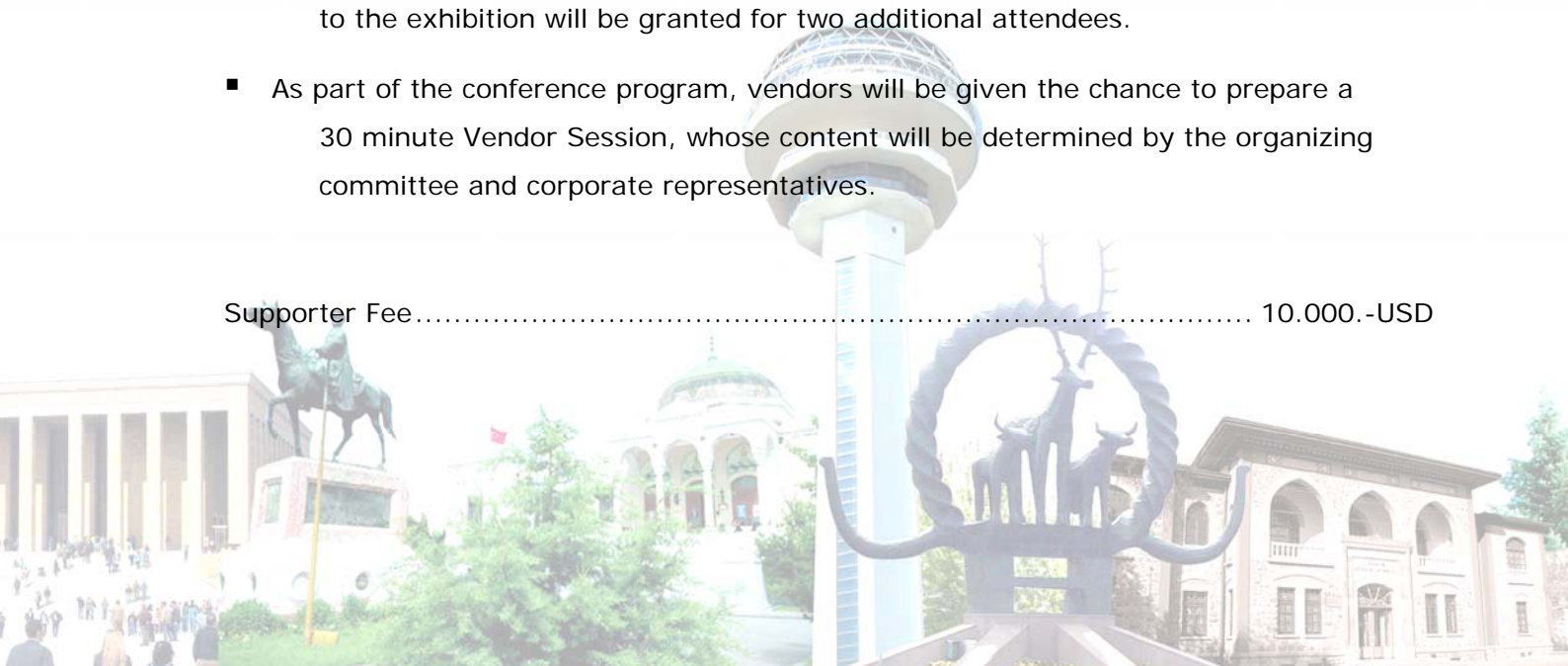
## SUPPORTER CATEGORIES

### **GOLD SUPPORTER**

The following services will be provided for institutions / organizations which support the 15th Innovation and Technology in Computer Education Conference as a "Gold Supporter":

- The logos will be placed in brochures, announcements and event programs (other than those pre-printed) issued about the conference.
- There will be an acknowledgement/thanks in the program book.
- The logo will be published in the conference web site with links to your own web site.
- An 18m2 exhibition space in the foyer area of the conference will be allocated.
- Brochures or promotional material prepared by the organization will be included in the bag with the conference materials.
- A logo will be placed on the banner at the entrance to the conference center.
- The corporate logo will be projected to a screen on the main stage.
- Full registration to the conference will be granted for 4 attendees, and registration to the exhibition will be granted for two additional attendees.
- As part of the conference program, vendors will be given the chance to prepare a 30 minute Vendor Session, whose content will be determined by the organizing committee and corporate representatives.

Supporter Fee..... 10.000.-USD



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## **SILVER SUPPORTER**

The following services will be provided for the institution / organization which support the 15th Innovation and Technology in Computer Education Conference as the "Silver Supporter":

- The logos will be placed in brochures, announcements and event programs (other than those pre-printed) issued about conference.
- There will be acknowledgement/thanks in the program book.
- The logo will be published in the conference web site with links to your own web site.
- A 12m2 exhibition space in the foyer area of the conference will be allocated.
- A logo will be placed on the banner at the entrance to the conference center.
- Brochures or promotional material prepared by the organization will be included in the bag with the conference materials.
- Full registration to the conference will be granted for 2 attendees, and registration to the exhibition will be granted for two additional attendees.

Supporter Fee ..... 5.000.-USD



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## **BRONZE SUPPORTER**

The following services will be provided for the institution / organization which support the 15th Innovation and Technology in Computer Education Conference as the "Bronze Supporter":

- The logos will be placed in brochures, announcements and event programs (other than those pre-printed) issued about conference.
- There will be acknowledgement/thanks in the program book.
- The logo will be published in the conference web site with links to your own web site.
- A 6m2 exhibition space in the foyer area of the conference will be allocated.
- Registration to the exhibition will be granted for two attendees.

Supporter Fee ..... 2.500.-USD



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## OVERVIEW

Services	Gold	Silver	Bronze
Logo on printed materials	✓	✓	✓
Acknowledgement in the program	✓	✓	✓
Logo on the Web site	✓	✓	✓
Allocated exhibition space	18 m <sup>2</sup>	12 m <sup>2</sup>	6 m <sup>2</sup>
Insert into conference bag	✓	✓	✗
Logo at the Convention Center entrance	✓	✓	✗
Logo on the stage	✓	✗	✗
Conference registration (Exhibitor)	4 persons	2 persons	✗
Conference registration (Exhibition Attendant)	2 persons	2 persons	2 persons
Vendor Session (30 ')	✓	✗	✗
Supporter Prices	10.000 \$	5.000 \$	2.500 \$

